

MEDIA RELEASE

November 27, 2020

The St. Paul & District Chamber of Commerce would like to announce it is working in partnership with regional municipalities towards regional economic development through the newly formed STEP Economic Development Alliance.

WHAT IS STEP?

The St. Paul/Elk Point Economic Development Alliance is headed by a committee that was formed to explore a regional economic development partnership. It is comprised of the County of St. Paul, The Town of St. Paul, Town of Elk Point, and Summer Village of Horseshoe Bay with the St. Paul & District Chamber of Commerce.

WHAT IS STEP'S PURPOSE?

STEP is managing three economic development and workforce development projects in 2020. These projects will help STEP hire and manage a regional Economic Development Officer (EDO) in 2021. Success by the committee and the EDO will assist STEP in developing a long-term operational strategy for 2022 and beyond.

WHAT IS STEP FORMED TO ACCOMPLISH?

Beyond exploring the viability and potential of this regional economic development partnership, STEP wants to identify, plan and manage or advocate projects and initiatives that will:

- Retain local businesses and workers
- Attract new businesses and workers
- Help businesses and workers with COVID 19 recovery and plan for future instances of regional economic disruption
- Help create a long-term relationship between businesses, government, educational institutions, workers and stakeholders to foster regional economic development.

For additional information, please contact Linda Sallstrom, Executive Director St. Paul & District Chamber of Commerce/STEP Committee Member at executivedirector@stpaulchamber.ca or 780-645-5820.